



McDermott
Will & Emery

HPE NEW YORK

OCTOBER 7 – 29, 2020

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ABOUT HPE NEW YORK

Even in these challenging times, opportunities for investment, innovation and growth abound—if you know where to look. The healthcare private equity market has rallied from its initial COVID-19-induced slow-down, and today investment activity continues apace, even amidst ongoing disruption and uncertainty. Transactional activity continues to accelerate and certain sub-sectors are gaining new or renewed investor attention as the healthcare industry pivots to new modes of care delivery.

HPE New York will bring preeminent faculty and exciting keynote sessions to your remote location in a cutting-edge format that's unlike any other conference you might attend this fall. Together, we'll deepen connections with private equity and healthcare leaders, analyze market trends and opportunities, and examine what the healthcare private equity outlook looks like in 2021 and beyond, including potential election implications.

This year, we're kicking off the conference with a deep dive into the seven hottest healthcare subsectors. This three-part webinar series will tackle the critical business, legal and reimbursement issues affecting these burgeoning areas for healthcare investment. Then, on October 29, 2020, we'll build on these insights in our half-day HPE New York program, featuring renowned speakers, interactive networking and innovative social elements.

We look forward to connecting with you at this one-of-a-kind virtual event.

WHY ATTEND?

- **800+** virtual attendees, including senior representatives from **100+** private equity firms
- **3** exceptional keynote sessions, featuring former President George W. Bush, business journalist and author Michael Lewis, and the immediate past US Food and Drug Administration Commissioner Scott Gottlieb, M.D.
- **3** pre-HPE webinars showcasing **7** of the hottest health subsectors right now
- **5** focal panels including: Healthcare Private Equity Pioneers, investment opportunities, impending regulatory and reimbursement changes, the impact of COVID-19 and much more!
- Strategic alliance with the **Healthcare Private Equity Association (HCPEA)**
- Innovative **networking and meeting abilities** to facilitate connections in a virtual format

HPE NEW YORK 2020 ➤ Questions? Contact the HPE Event Team.

October 7

October 14

October 21

October 29



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GUEST FACULTY

Darren Black

Managing Director, Summit Partners

George W. Bush

43rd President of the United States of America

Andy Cavanna

Partner, Apax Partners

Paige Daly

Partner, Harvest Partners

Diane Daych

Chair of the HCPEA Board of Directors and
Managing Partner and Co-Founder,
Granite Growth Health Partners

Daniel Decelles

Global Co-Head, Healthcare Investment Banking, Jefferies

Adam Elberg

Founder, Professional Orthopedic & Sports Physical
Therapy and Sancufides Consulting

Eric Evans

Chief Executive Officer, Surgery Partners

Rushika Fernandopulle

Co-Founder & Chief Executive Officer, Iora Health

Jim Forbes

Vice Chairman, Morgan Stanley

Mark Francis

Managing Director and Head of Healthcare Group,
Houlihan Lokey

Senator Bill Frist, M.D.

Founder, Frist Cressey Ventures

Chris Gordon

Global Head of Healthcare and Co-Head of
North America Private Equity, Bain Capital

Scott Gottlieb, M.D.

Immediate Past Commissioner of the Food and Drug
Administration (2017-2019); Former Senior Advisor – CMS

Annie Lamont

Co-Founder & Managing Partner, Oak HC/FT

Michael Lester

President & Chief Executive Officer, LifeStance Health

Michael Lewis

Business journalist and author of *The Big Short*,
Moneyball, *The Blind Side* and *Liar's Poker*

Geoff Lieberthal

Partner, Two Sigma Impact

Heather Meade

Principal, Washington Council Ernst & Young

Matthew McAskin

Senior Managing Director, Evercore

Jason Mulvihill

Chief Operating Officer and General Counsel,
American Investment Council

Steve Nelson

Chief Executive Officer, DuPage Medical Group

Kenneth O'Keefe

Founder, Beecken Petty

Cheairs Porter Jr.

Head of Healthcare & Life Sciences Group, Harris Williams

Jerry Rhodes

Chief Executive Officer, Dental Care Alliance

Ravi Sachdev

Partner, Clayton Dubilier & Rice

Thomas Scully

General Partner, Welsh, Carson, Anderson & Stowe

Dawn Sherman

Chief Executive Officer, ProPharma Group

Niko Skievaski

Co-Founder and President, Redox

Glen Tullman

Founder & Executive Chairman, Livongo Health

Rob Wolfson

Head of U.S. Healthcare, H.I.G. Capital

AGENDA

THURSDAY, OCTOBER 29, 2020

HPE NEW YORK

10:00 – 10:15 am

WELCOME AND OPENING DISCUSSION

- Ira Coleman, Chairman, McDermott Will & Emery
- Michael Lewis, Business journalist and author of *The Big Short*, *Moneyball*, *The Blind Side* and *Liar's Poker*
- Jerry Sokol, Partner, McDermott Will & Emery

10:15 – 10:50 am

HEALTHCARE PRIVATE EQUITY PIONEERS

Moderated by Michael Lewis, an illustrious group of healthcare private equity pioneers will discuss how healthcare investing has evolved since its inception to its current state and where it is headed in the future.

- Senator Bill Frist, M.D., Founder, Frist Cressey Ventures
- Annie Lamont, Co-Founder & Managing Partner, Oak HC/FT
- Kenneth O'Keefe, Founder, Beecken Petty O'Keefe & Company

MODERATOR: Michael Lewis, Business journalist and author of *The Big Short*, *Moneyball*, *The Blind Side* and *Liar's Poker*

10:50 – 11:20 am

THE IMPACT OF COVID-19: WHAT'S HOT, WHAT'S NOT

As a result of the pandemic and its ongoing implications across the global health industry, some health sectors have emerged as hot while others are troubled. Hear from a panel of active investors who will discuss where the investment dollars are going and offer insights on areas that are both on the rise and on the decline given 2020's events.

- Paige Daly, Partner, Harvest Partners
- Chris Gordon, Global Head of Healthcare and Co-Head of North America Private Equity, Bain Capital
- Geoff Lieberthal, Partner, Two Sigma Impact
- Rob Wolfson, Head of U.S. Healthcare, H.I.G. Capital

MODERATOR: Jerry Sokol, Partner, McDermott Will & Emery

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AGENDA

THURSDAY, OCTOBER 29, 2020

HPE NEW YORK

11:20 – 11:50 am

GETTING DEALS DONE IN THE NEW NORMAL

Notwithstanding the difficulties of closing transactions during COVID-19, including issues with valuation, financing, ability to do diligence and uncertain future performance, significant deals have made their mark this year, including InnovAge, LifeStance Health and naviHealth. Hear directly from the investors who guided these major transactions and brought them to the finish line amid a global pandemic, the unique issues they ran into and their priorities for the year ahead.

- Darren Black, Managing Director, Summit Partners
- Andy Cavanna, Partner, Apax Partners
- Ravi Sachdev, Partner, Clayton Dubilier & Rice
- Thomas Scully, General Partner, Welsh, Carson, Anderson & Stowe

MODERATOR: Bernie Grondin, Partner, McDermott Will & Emery

11:50 – 11:55 am

BREAK

11:55 am – 12:15 pm

THE ROLE OF PRIVATE EQUITY IN HEALTHCARE: THE DEBATE CONTINUES

Policymakers, and other stakeholders, are vigorously debating the role of private equity in healthcare. Hear from representatives from the Health Care Private Equity Association (HCPEA) and the American Investment Council (AIC) to learn about how each of these organizations is engaging in this debate and advancing the value that the private equity community provides both investors and our healthcare system.

- Diane Daych, Chair of the HCPEA Board of Directors and Managing Partner and Co-Founder, Granite Growth Health Partners
- Jason Mulvihill, Chief Operating Officer and General Counsel, American Investment Council

MODERATOR: Jason Caron, Partner, McDermott Will & Emery

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AGENDA

THURSDAY, OCTOBER 29, 2020

HPE NEW YORK

12:15 – 12:35 pm

ELECTION 2020: MATERIAL ANTICIPATED LEGISLATION THAT WOULD IMPACT HEALTHCARE PRIVATE EQUITY

The next president will determine and drive the health policy agenda in 2021, and his priorities will profoundly impact every health industry stakeholder. In this session, the panel will forecast and handicap the health policy agenda under a Trump or Biden presidency, and discuss how these policy priorities are likely to impact the health sector.

- Brian Fortune, Senior Managing Director, Farragut Square Group
- Heather Meade, Principal, Washington Council Ernst & Young
- Rodney Whitlock, Vice President, McDermott+Consulting

MODERATOR: Eric Zimmerman, Partner, McDermott Will & Emery

12:35 – 1:00 pm

THE TRUTH ABOUT THE COVID VACCINE

During this exclusive discussion, the immediate past FDA commissioner, Scott Gottlieb, will inform attendees on the current state of the COVID-19 vaccine, in terms of timing, its potential efficacy and public skepticism. Dr. Gottlieb will provide an insider's perspective on what all this means for returning to "normal" in 2021 and beyond. This is one session you won't want to miss.

- Featuring Scott Gottlieb, M.D., Immediate Past Commissioner of the Food and Drug Administration (2017-2019); Former Senior Advisor – CMS

MODERATOR: Stephanie McCann, Partner, McDermott Will & Emery

1:00 – 1:45 pm

LUNCH KEYNOTE WITH GEORGE W. BUSH, 43RD PRESIDENT OF THE UNITED STATES OF AMERICA

With merely days until the 2020 Presidential Election, who better to hear from than an ex-president himself? To close out HPE New York 2020, don't miss the chance to listen in on a fireside chat with the 43rd President of the United States.

MODERATOR: Krist Werling, Partner, McDermott Will & Emery

AGENDA

THURSDAY, OCTOBER 29, 2020

HPE NEW YORK

EARLY RISERS BREAKFAST DISCUSSION

8:15 – 9:00 am

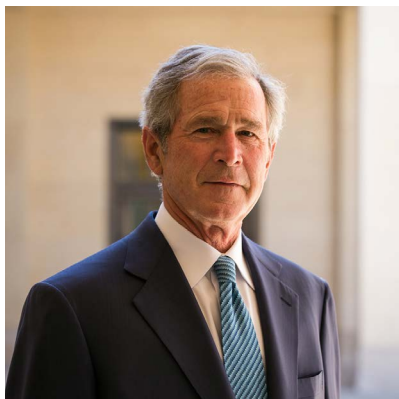
BIG BANKERS BREAKFAST DISCUSSION

Early risers can join us for a breakfast discussion with Global Heads of Healthcare at top banks who will discuss the current market climate for healthcare services investing and provide their invaluable insights on hot sectors, growth strategies and the dealmaking outlook for 2021.

- Daniel Decelles, Global Co-Head, Healthcare Investment Banking, Jefferies
- Matthew McAskin, Senior Managing Director, Evercore
- Jim Forbes, Vice Chairman, Morgan Stanley
- Mark Francis, Managing Director and Head of Healthcare Group, Houlihan Lokey
- Cheairs Porter Jr., Head of Healthcare & Life Sciences Group, Harris Williams

MODERATOR: Charlie Ditkoff, Counsel, McDermott Will & Emery

KEYNOTES



GEORGE W. BUSH

43rd President of the United States of America



MICHAEL LEWIS

Business journalist and author of *The Big Short*, *Moneyball*, *The Blind Side* and *Liar's Poker*



SCOTT GOTTLIEB, M.D.

Immediate Past Commissioner of the Food and Drug Administration (2017-2019); Former Senior Advisor – CMS

PRE-CONFERENCE AGENDA

PART 1 | WEDNESDAY, OCTOBER 7, 2020

HEALTH SUBSECTOR SERIES

12:00 – 12:45 pm

PRACTICE MANAGEMENT

Following the initial COVID-19 related slow down, PPM and DPM transactions are accelerating with new platforms and new specialties coming to market. Physician and dentist interest in affiliating with PPMs has actually increased, yet COVID-19 related valuation and financing issues remain. Notwithstanding all of this, the PPM and DPM industries continues to expand.

- Steve Nelson, Chief Executive Officer, DuPage Medical Group
- Jerry Rhodes, Chief Executive Officer, Dental Care Alliance
- Cary Gibson, Vice President, Farragut Square Group
- Amanda Jester, Partner, McDermott Will & Emery
- Kevin Miller, Partner, McDermott Will & Emery

12:45 – 1:10 pm

RISK-BASED PRIMARY CARE

The Administration has put forth delivery models that intend to align traditional Medicare to risk-based primary care. Attendees will learn more about the potential for these models and how risk-based primary care practices are thinking about these opportunities.

- Rushika Fernandopulle, Co-Founder & Chief Executive Officer, Iora Health
- Jeremy Earl, Partner, McDermott Will & Emery
- Mara McDermott, Vice President, McDermott+Consulting

1:10 – 1:30 pm

AMBULATORY SURGERY CENTERS

ASCs have re-emerged as a facility of choice as a result of COVID-19. All the factors that made ASCs so appealing have been magnified as a result of the pandemic. There's enhanced investor focus on ASCs in our new world of care delivery.

- Eric Evans, Chief Executive Officer, Surgery Partners
- Cary Gibson, Vice President, Farragut Square Group
- Danielle Golino, Partner, McDermott Will & Emery

PRE-CONFERENCE AGENDA

PART 2 | WEDNESDAY, OCTOBER 14, 2020

HEALTH SUBSECTOR SERIES

12:00 – 12:45 pm

BEHAVIORAL HEALTH

Behavioral health has come to the forefront as **delivery models and stresses of the pandemic increased public awareness of the need for behavioral health services**. Providers, regulators and healthcare technology companies have answered the call for accessibility, and both the government and payors have expanded reimbursement for behavioral health services. From mental health and telemedicine to substance use disorder, **investors have an opportunity to enter this market that is facing higher demand and accessibility than ever before**.

- Michael Lester, President & Chief Executive Officer, LifeStance Health
- Karen Gibbs, Partner, McDermott Will & Emery
- Frank Martin, Vice President, Farragut Square Group
- Joel Rush, Partner, McDermott Will & Emery

12:45 – 1:30 pm

POST-ACUTE CARE

The reduction of all but the most essential in-person healthcare services at the height of the COVID-19 public health emergency, along with the complete shutdown of visitors to hospice and nursing homes **underscored the need for innovation in post-acute care**. The following sectors saw particular disruption and are **ripe with opportunity to deliver improved care with the right investment strategy**:

Hospice | Home Health | Physical Therapy

This session will feature a conversation with leaders in the post-acute industry to discuss challenges due to COVID as well as post-COVID-19 growth opportunities. Key legal issues facing the sector will also be discussed, with a focus on enforcement trends and how they may affect transactions in the industry.

- Adam Elberg, Founder, Professional Orthopedic & Sports Physical Therapy and Sancufides Consulting
- Brian Fortune, Senior Managing Director, Farragut Square Group
- Sarah Kitchell, Partner, McDermott Will & Emery
- Monica Wallace, Partner, McDermott Will & Emery

PRE-CONFERENCE AGENDA

PART 3 | WEDNESDAY, OCTOBER 21, 2020

HEALTH SUBSECTOR SERIES

12:00 – 12:45 pm

HEALTH IT AND DIGITAL HEALTH

Healthcare saw a sharp and unrepresented pivot to digital care. The combined factors of soaring patient demand and provider adoption, regulatory flexibility and increased reimbursement for virtual have created the **perfect storm for digital health investment**. It also underscores the need for new and improved healthcare technology for patients and providers alike. Attendees will learn the **unique risks that you can't afford to miss as you invest in the new healthcare paradigm**.

During this session we'll discuss:

- Key aspects of migrating an entire healthcare system to a more sustainable telehealth world
- What's over the horizon for implementation of telehealth combining with digital health and related remote technologies
- Associated reimbursement strategies and future legislative developments
- Niko Skievaski, Co-Founder and President, Redox
- Glen Tullman, Founder & Executive Chairman, Livongo Health
- Brian Fortune, Senior Managing Director, Farragut Square Group
- Stephen Bernstein, Partner, McDermott Will & Emery
- Lisa Mazur, Partner, McDermott Will & Emery
- Edward Zacharias, Partner, McDermott Will & Emery

12:45 – 1:30 pm

PHARMA SERVICES

Concerns about drug availability and high levels of government investment in research and development, along with shifting regulations on prescribing practices and reimbursement, presents **demand for innovation in drug development and distribution**. These elements, combined with the shift from traditional to niche pharmaceutical companies offers investors with a wide array of investment opportunities however, renewed focus on drug pricing could impact return on investment. This panel will offer thoughts on the **highest priority investment opportunities in pharma services** moving into 2021.

- Dawn Sherman, Chief Executive Officer, ProPharma Group
- Brian Fortune, Senior Managing Director, Farragut Square Group
- Brian Malkin, Partner, McDermott Will & Emery
- Krist Werling, Partner, McDermott Will & Emery

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EVENT PARTNERS



McDermott is proud to partner with the Healthcare Private Equity Association (HCPEA).

Deloitte.



REGISTRATION INFORMATION

FEES

Registration is \$475 per person, giving each attendee complete access to the comprehensive program (pre-series and the HPE New York virtual conference). If you register after one of the pre-series sessions (October 7, 14, or 21) has already occurred, you will be sent a link to the on-demand recording/s.

HCPEA

HCPEA members receive complimentary registration (view HCPEA member list [here](#)).

The current HCPEA membership will receive a communication detailing registration instructions.

EVENT ACCESS

The October 7, 14 and 21 sessions are hosted via Zoom. Upon registration, each registrant will receive access details for the October 7 session within approximately 24 hours of registration, and subsequently one week out from the October 14 and October 21 sessions.

Log-in credentials for the October 29 event will be distributed the week of October 19.

Links for all sessions are unique to each user and cannot be forwarded/shared.

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A decorative footer graphic consisting of a complex, abstract pattern of overlapping geometric shapes in shades of teal, green, and purple.

MCDERMOTT FACULTY

Stephen Bernstein

Partner, McDermott Will & Emery

Jason Caron

Partner, McDermott Will & Emery

Ira Coleman

Chairman, McDermott Will & Emery

Jeremy Earl

Partner, McDermott Will & Emery

Brian Fortune

Senior Managing Director, Farragut Square Group

Karen Gibbs

Partner, McDermott Will & Emery

Cary Gibson

Vice President, Farragut Square Group

Danielle Golino

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Amanda Jester

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Monica Wallace

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Krist Werling

Partner, McDermott Will & Emery

Rodney Whitlock

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Edward Zacharias

Partner, McDermott Will & Emery

Eric Zimmerman

Partner, McDermott Will & Emery

ABOUT MCDERMOTT'S HEALTH PRIVATE EQUITY PRACTICE

Ranked #1 in Healthcare Private Equity

four years in a row (*PitchBook*, Q2 2020, 2019, 2018, 2017)

350+ M&A/PE Deals

completed in 2019 with 150+ in healthcare and life sciences

“Healthcare Team of the Year” (*Chambers USA*, 2010, 2013, 2017 and 2019)

Ranked #5 in PE in the US (*PitchBook*, Q2 2020)

Tier 1 Rankings 9 Years in a Row

in both Healthcare: Service Providers and Healthcare: Insurers (*The Legal 500 United States*, 2020)

Ranked #5 in PE Globally (*PitchBook*, Q2 2020)

Ranked #7 in PE (*The Deal*, Q2 2020)

Top 10 Law Firm for Gender Equality (*Yale Law Women*, 2019)

UPCOMING EVENTS

LIFE SCIENCES DEALMAKING SYMPOSIUM

OCTOBER 20 – NOVEMBER 17, 2020

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POLICY OUTLOOK: HOW THE 2020 ELECTION OUTCOMES WILL IMPACT YOUR BUSINESS

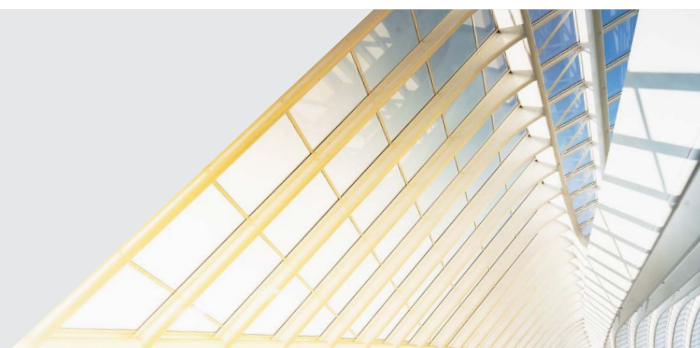
NOVEMBER 5, 2020

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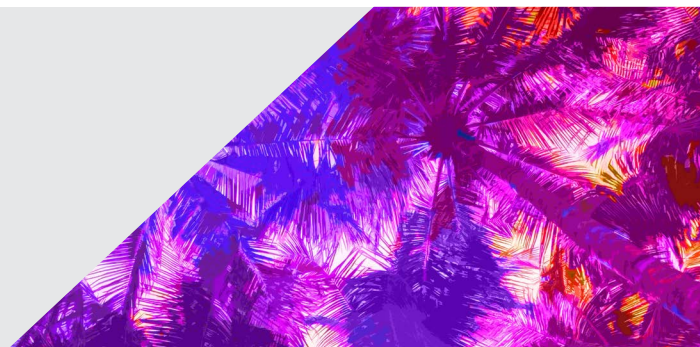
HOSPITAL & HEALTH SYSTEM INNOVATION SUMMIT

NOVEMBER 11, 2020



HPE MIAMI 2021

Details Coming Soon



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